

SENIOR LUNCH PROGRAM COST ANALYSIS JANUARY 2005

Description of Current Program

Program Description	Current program includes enhancements to the standard "Senior Nutrition Site" menu. A soup or salad is added to every meal; and dessert is always served. The meals are prepared off-site and delivered to the Center. Food temperatures are checked to ensure safe food handling and the City has purchased a steam table to keep the food warm. A staff person from Bateman Catering works from 10 a.m. to 2 p.m. to set up lunch, "plate" food, do dishes, and clean up the kitchen. A City Facility Attendant sets up and takes down tables and chairs for the lunch, as well as mops the floor daily. A City Recreation Coordinator oversees daily kitchen operations and directs volunteers. The City's front counter staff takes advance reservations from customers. Cost for members is \$4.50 with advance reservations; (\$5.00 without), and \$7.00 for non-members.
Food and Supplies Costs	Bateman Catering is paid \$4.33 for each meal ordered (food and tax). Coffee and tea supplies, plus miscellaneous items (butter, oil and vinegar, paper products, etc.) are purchased by City at estimated cost of \$.50 cents per person per meal. A total of \$4.83 per meal is paid for food and supplies.
Staff Costs	Bateman Staff person-4 hrs./day = \$60.00 City Staff: Includes Recreation Coordinator-2 hrs./day; a Facility Attendant-2 hrs./day; \$ 180.00 \$240.00 is total staff cost per day. Note: This does not include administrative or reservations support.
Projected Revenue/Loss	Participants currently average 25 @ \$4.50 persons per day for gross revenue of \$113.00. Actual cost for program for 25: 25 persons @ \$4.83 = \$121.00 for food & supplies +\$240.00 staff costs = \$361 per day or \$14.44 per meal. Loss of \$248.00 per day serving 25 participants. Estimated annual loss: \$60,000-\$80,000.
Notes	Special incentives to attract more customers include: providing musical entertainment, raffle prizes with gifts brought in by seniors, monthly birthday celebrations, "bring a friend month," offering meal enhancements, adding extra bread, and ongoing efforts to keep communication open with seniors regarding changes in the program.